

### Records Help Students Learn Languages

Language students at El Camino College are learning Spanish, French, and German by the most effective method ever devised for mastering a foreign tongue—by hearing it spoken.

In a college "listening room" students listen to tape recordings which follow the text book lessons. The room is equipped with 28 sets of ear phones which may be plugged in to one of four "stations." One station is reserved for each of the languages taught, while the fourth is used for foreign language music recordings.

All foreign language students are required to spend at least one hour a week in the listening room. Many find the new technique such a pleasant and effective way to learn that they spend more than the required time listening to lessons and music.

One advantage of the listening room technique is that a student having difficulty with a lesson may listen to it over and over until he has mastered it. Tape recordings are also used in the classrooms to record translations of the students. By playing back the recordings immediately, students are able to hear and correct their mistakes.

El Camino College's listening room, patterned after techniques developed by the armed forces during the last war, is one of only two such facilities in Southern California colleges, according to John Wm. McQuerry, audiovisual director at El Camino.

In addition to its use for language teaching, the listening room is used to teach radio code. Night classes in code, taught by William W. Wylie, listen to tape recordings of code messages as a means of developing speed in transcribing.

### New Classes At El Camino For Spring Term

Twenty-six new courses have been added to the curriculum of El Camino College for the spring semester beginning February 1, according to Dr. Lyle Tussing, director of instruction.

The new classes supplement the wide variety of technical, business, and liberal arts courses previously incorporated in the college program. All classes are tuition-free and are offered on an extended day basis. The college is open from 8 a.m. to 10 p.m.

Among the new courses offered are advanced ceramics, an accelerated course for office workers, business correspondence, business conferences, English for foreign-speaking students, intermediate French, costume design and clothing selection, fundamentals of costume construction, law for the layman, credits and collections, intermediate Spanish, and interpretation of Shakespeare.

New technical and industrial courses added include machine shop methods, industrial electricity, electrical drafting, instruments of industry, petroleum refining, and aircraft drafting.

Former students in day classes and all evening students will register for the spring semester according to an alphabetical schedule on January 20, 30 and 31. New day students will register January 31.

Placement and qualification tests for students planning to enroll in English, chemistry, business, and mathematics courses for the first time are scheduled Saturday, January 20. Schedule of classes and full



LEARN BY LISTENING—Learning Spanish by the latest listening technique are El Camino College student Jeanette Wehr (left) and Diane Rebar. Looking on from the control booth of the college language listening room is Spanish Instructor Mrs. Eva Roitsch.

### '20 R's' In California Schools Says Torrance Educator

"The 'Three R's' are the basis of our schools, but there are 17 other 'R's' in California that are equally important," said Walter Rehboldt, Director of Instruction, Torrance Unified School District in a statement released to the press.

"The California State Law requires that we teach 20 different subjects in our elementary schools," he went on. "Whenever a citizen says that we do not teach one subject or another, he frequently says so without a full knowledge of all the facts."

"This is what we must teach in our elementary schools, as a matter of law: Reading, writing, spelling, language study, arithmetic, geography, history of the United States and of California, civics, including the study of the Declaration of Independence and of the Constitution of the United States, music, art, training for healthful living, morals and manners, physical education, accident

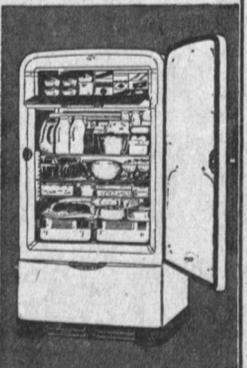
prevention, fire prevention, thrift, humane treatment of animals and the effect of alcohol and narcotics on the human system."

"No child can lead a happy, mature, well-rounded life without an adequate background in spelling and reading and writing and arithmetic. These are the common tools that make for everyday happiness because they are a part of practical everyday living. The schools make it their business to remember that. But they go a step further, realizing the important part that manners and morals play in the child's life, the importance of understanding and respecting our Constitution."

"Seeing your child and mine grow up in our schools from day to day, I realize what a delicate, complex, and yet important duty falls on our shoulders. No matter what we do, it will never be enough, but we shall try to do as much as is humanly possible to further the welfare of the child."

TEN-YEAR GUARANTEE

## NOW see the GAS Refrigerator



information is available at the college, Crenshaw and Redondo Beach boulevards, telephones ME n10 4-6631 and PLYmouth 6-1421.

# LIMITED QUANTITIES!

## HAIRCUTS Only 1¢ Each

### FREE! REGULAR 98c STA-NEET



For use between regular haircuts. Cuts, trims, shapes, and thins hair. With easy to use Sta-Neet and hair clipper set, you have everything you need to do a professional hair-cutting job!

INCLUDED NO EXTRA COST WITH PURCHASE OF EACH CLIPPER

## COMPLETE HOME BARBER SET

### ROBBIN Electric De Luxe Model HAIR CLIPPER

#### INCLUDING INSTRUCTION BOOK

FOR HOME USE

EVERYTHING FOR ONLY

# \$9.95

50¢ DOWN A WEEK

#### TAPERING COMB



SAVE MONEY! Cut hair at home. Use this Professional Barber Set and always have that well-groomed look. Complete instruction book tells you how. The whole family benefits. But you'll have to hurry for this SPECIAL INTRODUCTORY PRICE is for a LIMITED TIME ONLY!



LIGHT WEIGHT PROFESSIONAL SIZE ADJUSTABLE STROKE CONTROL CORD & PLUG INCLUDED HANDY HANGER LOOP FINGER-TIP SWITCH

TESTED & APPROVED

### UNLIMITED Guarantee FOR A WHOLE YEAR

Professional style made by the world's largest manufacturer for home use. LISTED FOR APPROVAL WITH UNDERWRITERS LABORATORIES

### \$2500 PARLAYED INTO \$20,000,000 MEDICINE MAN TELLS AD CLUB

HOLLYWOOD, Jan. 8—One of the greatest sales promotion stories of the decade was related this afternoon to a capacity audience of the Hollywood Advertising Club in the Hollywood Roosevelt Hotel, when Senator Dudley J. LeBlanc, Lafayette, Louisiana, addressed the club. Senator LeBlanc, President and Chairman of the Board of the LeBlanc Corporation, manufacturers of Hadaool.

The Hadaool Company grew from a borrowed \$2500.00 into a \$20,000,000 organization. The subject of the Senator's talk was "Showmanship: Million Dollar Pay-off In Advertising." While Senator LeBlanc's showmanship has included every advertising media, he is probably best known for his half-million dollar medicine show which toured eighteen southern cities last summer, and sold \$3,000,000.00 of Hadaool.

Showmanship was also evidenced in his address today, in which he traced the role of advertising in the miraculous success of his patent medicine.

"A few years ago, I could not pay my hotel bill," the Senator told his audience. "But in 1950 we sold \$2,000,000.00 worth of Hadaool, and in 1951, it looks like we'll sell a \$100,000,000.00 worth."

The Senator attributes these astronomical figures to use of advertising in newspapers and on radio. Senator LeBlanc said he was now advertising Hadaool in over 4000 Dailies and in 7500 weeklies.

"The thing that we have found most interesting in our advertising and promotions," explained LeBlanc, "is that the ratio between advertising costs and sales never varies more than a fraction in percentage. By that I mean we can predict sales in an area with extreme accuracy, based on the amount of advertising and promotional money we spend in the particular area."



Senator Dudley J. LeBlanc. Senator LeBlanc told the packed dining room audience the story of how

### ONLY Servel STAYS SILENT LASTS LONGER

Come see the famous Gas Refrigerator today. More than two million owners know its different, simpler freezing system pays off in silent, worry-free performance. Only Servel makes ice and cold without using any moving parts at all. There's no machinery that can wear or get noisy. So it stays silent, lasts longer. You'll find every new feature in Servel too. Come see!

STAYS SILENT...LASTS LONGER Servel The GAS Refrigerator

FRIENDLY CREDIT National Home Appliance Co.

HARRY M. ABRAMSON 1267 SARTORI AVE. Torrance 78

### Better Buys at McMahan's

You'll find LOWER PRICES, HIGHER QUALITY AND LONGER EASIER TERMS always at McMAHAN'S

OPEN Fridays 'Till 9 p.m.



## EASIER TERMS! FURNITURE STORES

# CORNER SARTORI AND EL PRADO PHONE TORRANCE 2811